



PRESS RELEASE

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USGBC's Greenbuild Conference and Expo Three Time Recipient of IMEX Green Meetings Award

June 3, 2009 (Washington, DC) – The U.S. Green Building Council (USGBC) today announced that it has been awarded the IMEX Green Meetings Award in recognition of the 2008 Greenbuild International Conference and Expo, which took place in Boston, Mass. This is the third time that the USGBC has accepted this honor for demonstrating an unwavering dedication to minimizing the show's impact on the environment. Greenbuild is the world's largest conference and expo dedicated to green building, and convenes the building industry for three days of outstanding educational sessions, renowned speakers, green building tours, seminars and networking events.

"While this is our third year receiving the prestigious IMEX Award, we're even more humbled by this accomplishment given that our Boston show was the largest conference in Greenbuild's seven year history, hosting nearly 30,000 attendees and featuring the largest exhibit hall yet with 1,400 exhibits," said Kimberly Lewis, Vice President of Conferences and Events for the USGBC. "We're looking forward to continuing to help transform the global meetings industry at this year's Greenbuild show in Phoenix, Ariz."

The IMEX Green Meetings Award is presented in partnership with the Green Meeting Industry Council (GMIC). The Award sets stringent standards and judges applicants against their ability to demonstrate innovative efforts to significantly minimize the environmental impact of a meeting or conference. A judging panel, which consists of senior industry experts, examines a variety of success measures. They include energy efficiency, air and water quality, water conservation, waste minimization and environmental purchasing criteria. Judges also ask applicants to explain their economic indicators, if and how their meeting helped commitment to change within the local community, and also how it aided conservation.

Kimberly Lewis accepted the award on behalf of the Council last week at an IMEX Gala Dinner in Frankfurt, Germany. This past March, USGBC's Conferences and Events team was recognized as the first organization in North America to receive certification under BS 8901:2007, the world's first certifiable sustainability management system standard for the events industry.

About Greenbuild

The U.S. Green Building Council's Greenbuild International Conference & Expo convenes the industry's largest gathering of representatives from all sectors of the green building movement. Three days of extensive educational programming, workshops, a vast exhibition floor and ample networking events provide unrivaled opportunities to learn about the latest technological innovations, explore new products, and exchange ideas with other professionals. Greenbuild 2009 will be held on Nov. 11-13, 2009, in Phoenix, Ariz. This past year's conference in Boston, Mass. drew more than 28,000 attendees and featured more than 800 exhibit booths. Visit www.greenbuildexpo.org for more information. To view last year's Greenbuild show, go to www.greenbuild365.org.

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